



PETER C. ALDERMAN FOUNDATION

Sowing the seeds that heal the sorrow

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Peter C. Alderman Foundation Names New Leader, Signaling Expansion of Programming for Global Mental Health

- Agency leadership to expand support to survivors of conflict and crisis in return to productive lives.
- New leadership building agency's global, evidence-based mental health care programming.

New York, NY, November 4, 2015- The Peter C. Alderman Foundation (PCAF), the international agency providing mental health care programming for survivors of conflict and crisis, has named its new Executive Director, it was announced today.

A senior leader in humanitarian response and development, Allan Freedman has been named to the senior leadership position responsible for the US-based agency's work across Africa and Southeast Asia. PCAF is a sector leader in supporting mental health services and response.

In announcing Mr. Freedman's appointment, Kevin Foley, PCAF's Board Chairman said, "At a time when the world is facing unprecedented conflict, the mission of our agency has never been more vital. Allan brings the experience and focus we need to sustain that mission and increase our impact. This appointment builds on our commitment to being a global leader in evidence-based programming for the people we serve."

Mr. Freedman has led country offices, innovation initiatives, programming and operations across Asia, Africa, Europe and the United States. He comes to the agency from the International Rescue Committee (IRC) where he served as the Liberia Country Director, Roving Director and, most recently, as the Advisor for Public Private Partnerships and Innovation.

He has led programming in primary and secondary healthcare, refugee response, youth employment and women's protection and economic empowerment. His background includes additional international agency director-level roles in Bangladesh and Afghanistan, and senior program positions with the International Organization for Migration in Turkey and Moldova.

Commenting on Mr. Freedman's assuming the leadership of PCAF, Co-Founder, Dr. Stephen Alderman said, "We founded the Peter C. Alderman Foundation to respond to critically underserved mental health needs for the survivors of war and conflict. We know that mental health response is essential to rebuilding lives and communities. With this appointment, we are expanding our commitment to meet that growing need."

"PCAF works to return men and women to productive lives. This appointment is an important step in building the global partnerships that ensure we address the effects of violence in post-conflict countries around the world," PCAF Co-Founder Elizabeth Alderman added.

About the Peter C. Alderman Foundation

The mission of the Peter C. Alderman Foundation (www.petercaldermanfoundation.org) is to heal the emotional wounds of survivors of terrorism and mass violence by training health workers and establishing trauma treatment systems in post-conflict countries around the globe. PCAF was formed in 2003 by Elizabeth and Stephen Alderman to honor their son, Peter, who was murdered by terrorists in the destruction of the World Trade Center September 11, 2001.

PCAF has established trauma clinics in Cambodia, Uganda, Liberia and Kenya, and treated more than 100,000 patients. It runs workshops and conferences in Africa that have trained thousands of mental health professionals. Working in public-private partnership with governments, PCAF creates capacity, sustainability and community acceptance at very low cost.